

Startup Resources for the Entrepreneur

By

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The March 2015 Zillman Column features **Startup Resources for the Entrepreneur** and is a comprehensive listing of entrepreneurial startup resources currently available on the Internet. These include articles, indexes, search engines as well as individual websites and sources that supply the latest technology and information about entrepreneurial startups and how it relates to you and the Internet. The below list of sources is taken from my Subject Tracer™ Information Blog titled Entrepreneurial Resources and is constantly updated with Subject Tracer™ bots from the following URLs:

<http://www.StartupResources.us/>

These resources and sources will help you to discover the many pathways available to you through the Internet to find the latest entrepreneurial startups sources and sites.

Sections Include:

Idea Validation – How To Validate Your Startup Idea

Bootstrapping

Pitching

Lean Startup

Customer Development [CustDev]

Minimum Viable Product [MVP]

Launching

Funding/Venture Capital/Seed Capital/Angel Investing

Landing Page Optimization

PR/Press/Marketing

Conversion Rate Optimization

Tools and Resources

Subject Tracer™ Information Blogs

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Validation - How To Validate Your Startup Idea:

Four Simple Low Resolution Innovation Tests - how to validate your innovation
http://blogs.hbr.org/anthony/2011/06/four_simple_ways_to_do_transac.html

How Do We Identify Good Ideas?
<http://www.wired.com/wiredscience/2012/01/how-do-we-identifiy-good-ideas/>

How to evaluate your business idea
<http://us.moo.com/ideas/evaluate-your-business-idea.html>

How to evaluate your startup idea part 1 the basics
<http://mattmaroon.com/2012/03/01/how-to-evaluate-your-startup-idea-part-1-the-basics/>

How to pick from a list of what I consider are good ideas?
<https://groups.google.com/forum/#!topic/lean-startup-circle/k2IFBA4Y1h4>

How to Test Your Minimum Viable Product
<http://www.inc.com/steve-blank/how-test-prototype-minimum-viable-product.html>

Is your idea on the level?
<http://openinvo.com/blog/portfolio/is-your-idea-on-the-level/>

Pitch your app idea to a professional crowd, collect feedback and gauge results
<http://www.launchsky.com/>

So you want to do a startup?
<http://www.slideshare.net/missrogue/so-you-want-to-do-a-startup-eh>

Test your startup idea
<https://www.leanstartpmachine.com/validationboard/>

What makes a good business idea
<http://www.smarta.com/advice/starting-up/business-ideas/what-makes-a-good-business-idea>



Bootstrapping:

Bootstrapping.io email newsletter

<http://bootstrapping.io/>

A newsletter for bootstrapping entrepreneurs

<http://www.bootstrappist.com/>

The Bootstrappers' Bible by Seth Godin (pdf)

<http://www.sethgodin.com/sg/docs/bootstrap.pdf>

Pitching:

15 Dumb Mistakes to Avoid When Pitching Investors

<http://www.inc.com/young-entrepreneur-council/12-dumb-mistakes-to-avoid-when-pitching-investors.html>

Eleven Compelling Startup Pitch Archetypes (with examples from YC companies)

<http://www.jasonshen.com/2012/eleven-compelling-startup-pitch-archetypes-with-examples-from-yc-companies/>

How to Craft the Perfect Marketing Elevator Pitch

<http://blog.hubspot.com/blog/tabid/6307/bid/33822/How-to-Craft-the-Perfect-Marketing-Elevator-Pitch.aspx>

How to Not Suck at Pitching Your Idea

<http://www.thoughtleadersllc.com/2011/10/how-to-not-suck-at-pitching-your-idea/>

How to pitch an idea

<http://scottberkun.com/essays/38-how-to-pitch-an-idea/>

Lean Startup:

The Lean Startup How-to book [Ash Maurya]

<http://runninglean.co/>



Lean Startup in 1500 words

<http://lmalmanza.wordpress.com/2012/06/12/understanding-lean-startup-in-1550-words/>

Customer Development [CustDev]:

18 Tips and Tricks for Conducting Killer Customer Interviews

<http://blog.liffitt.com/2013/10/23/18-tips-and-tricks-for-conducting-killer-customer-interviews/>

95 Ways to find your first customers for customer development or your first sale

<http://jasonevanish.com/2013/08/11/95-ways-to-find-your-first-customers-for-customer-development-or-your-first-sale/>

A template for customer dev interviews

<http://revolveapp.com/blog/bid/213179/A-Template-for-Lean-Startup-style-Customer-Development-Interviews>

A tool to Plan, conduct and organize your customer development interviews

<http://wisehunch.com/>

Connecting startups with their customer segments

<http://www.explorly.co/>

The Most Important Elements of Interviews with Prospective Customers

<http://www.telleen-lawton.com/2013/01/12/the-most-important-elements-of-prospective-customer-interviews/>

Tips for Customer development

<http://welovelean.wordpress.com/2012/11/16/customer-development-is-awkward-heres-some-ti/>

Twelve tips for customer development interviews

<http://www.dancingmango.com/blog/2012/12/14/twelve-tips-for-customer-development-interviews/>



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Minimum Viable Product [MVP]:

Developing Ideas

<http://johnniemoore.com/developing-ideas/>

How to test your MVP

<http://www.inc.com/steve-blank/how-test-prototype-minimum-viable-product.html>

MVP Doesn't Mean Anything

<http://rein.pk/mvp-doesnt-mean-anything/>

"Prototyping" [something built before building prototype]

<https://groups.google.com/forum/#!topic/lean-startup-circle/8QhgaAF-3Y0>

The Four Parts of a MVP

<http://grasshopperherder.com/the-four-parts-of-a-minimal-viable-product/>

Launching:

How to Launch Anything - by Nathan Barry

<http://www.smashingmagazine.com/2013/06/28/how-to-launch-anything/>

Mastering Product Launches - A course by Nathan Barry

<http://nathanbarry.com/launch/product/>

How to effectively launch your new product or service

<http://blog.pressdoc.com/2011/06/how-to-effectively-launch-your-new-product-or-service.html>

How to launch a new product

<http://calacanis.com/2008/12/23/how-to-launch-a-new-product/>

How to Launch a Successful Web-based Promotion

<http://www.marketingpilgrim.com/2011/06/how-to-launch-a-successful-web-based-promotion.html>



The Art of Launching an App: A Case Study

<http://uxdesign.smashingmagazine.com/2012/04/05/art-of-launching-app-case-study/>

Funding/Venture Capital/Seed Capital/Angel Investing:

A platform for wannabe investors to get in on early-stage ventures

<http://www.inc.com/maeghan-ouimet/fundersclub-makes-you-an-angel-investor.html>

<http://fundersclub.com/how-it-works/>

Marketplace for pre-IPO investments

<http://equityzen.com/e/>

New Trends In Startup Financing Explained For Laymen

<http://www.kalzumeus.com/2010/09/02/new-trends-in-startup-investing-explained-for-laymen/>

Seed capital and mentorship for startups

<http://www.techstars.org/>

Venture Capital Basics

<http://swombat.com/2011/2/17/venture-capital-basics>

Venture Capital Database

<http://punctuative.com/vcdb/>

Term Sheets

<http://www.quora.com/What-are-examples-of-good-startup-term-sheets/answer/Mark-Suster>

<http://www.wsg.com/WSGR/Display.aspx?SectionName=practice/termsheet.htm>

The Eight Best Questions We Got While Raising Venture Capital

<http://techcrunch.com/2009/11/18/good-question-the-eight-best-questions-we-got-while-raising-venture-capital/>



Landing Page Optimization:

8 Steps to a Better Direct Response Landing Page

<http://www.clickz.com/clickz/column/2174645/steps-direct-response-landing-page>

10 best practices for landing page design you need to know

<http://www.polarisprinc.com/blog/bid/285925/10-best-practices-for-landing-page-design-you-need-to-know>

11 Simple (But Critical) Tips for Creating Better Landing Pages

<http://blog.hubspot.com/blog/tabid/6307/bid/33927/11-Simple-But-Critical-Tips-for-Creating-Better-Landing-Pages.aspx>

36 articles and resources to help you complete your next LPO project

<http://www.marketingexperiments.com/blog/research-topics/landing-page-optimization-research-topics/36-articles-and-resources-to-complete-lpo.html>

A 50-Point Checklist For Creating The Ultimate Landing Page

<http://unbounce.com/landing-pages/checklist/>

The 8 Questions That Create Perfect Landing Page Copy

<http://blog.kissmetrics.com/high-impact-landing-copy/>

PR/Press/Marketing:

10 Essential PR Tips for Startups

<http://mashable.com/2011/10/10/pr-startups/>

109 Ways to Make Your Business Irresistible to the Media – "The publicity is there for the taking." by Patrick Garmoe about marketing your business via press attention

<http://www.copyblogger.com/irresistible-pr/>

22 Tips on How To Operate a Trade Show Booth

<http://calacanis.com/2009/09/08/22-tips-on-how-to-operate-a-trade-show-booth/>

3 Ways to Create Buzz Before You Even Have a Prototype

<http://www.themuse.com/advice/3-ways-to-create-buzz-before-you-even-have-a-prototype>

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5 Top Tips to Market a New Product on a Minimum Budget

<http://www.steamfeed.com/5-top-tips-market-new-product-minimum-budget/>

92 Ways to Get (and Maximize) Press Coverage

<http://moz.com/blog/92-ways-to-get-and-maximize-press-coverage>

99 tips for poor web startups

<http://www.avivadirectory.com/branding/?p=1>

Customer Acquisition Methods post customer discovery

<https://groups.google.com/forum/#!topic/lean-startup-circle/fHItJQQ4tgg>

Four guidelines to get your startup coverage online

<http://thestartupfoundry.com/2011/02/08/four-guidelines-to-get-your-startup-coverage-online/>

How do I get my first few customers?

<http://blog.asmartbear.com/get-first-customers.html>

How do I sell a general-purpose tool?

<http://blog.asmartbear.com/sell-general-purpose-tool.html>

How I Pitched @TechCrunch And 13 Ways To Get Press When You Launch Your Startup

<http://jasonlbaptiste.com/featured-articles/how-i-pitched-techcrunch-and-13-ways-to-get-press-when-you-launch-your-startup/>

How to Demo your Startup Parts One & Two

<http://calacanis.com/2009/09/08/how-to-demo-your-startup-part-one/>

<http://calacanis.com/2009/09/08/how-to-demo-your-startup-part-two/>

How to get massive traction & usage to your product?

<https://medium.com/on-startups/5c67ec8ea4b1>

How to get media coverage for your startup

<http://onstartups.com/tabid/3339/bid/80121/How-To-Get-Media-Coverage-For-Your-Startup-A-Complete-Guide.aspx>



How to get press for anything

<https://medium.com/better-humans/5ddce5c47368>

How to get press coverage

<http://www.damniwish.com/how-to-get-press-coverage/>

How to pitch your company to investors, customers, and employees

http://dondodge.typepad.com/the_next_big_thing/2011/09/how-to-pitch-your-company-to-investors-customers-and-employees.html

HOW TO: Sign Up Users Even Before You Launch Your Startup

<http://mashable.com/2011/05/04/startup-launch-buzz/>

Marketing Your Startup on a Tight Budget

<http://uk.moo.com/ideas/marketing-your-startup-on-a-tight-budget.html>

Secrets to Pitching Your Business to Magazines and Blogs

<https://www.americanexpress.com/us/small-business/openforum/articles/secrets-to-pitching-your-business-to-magazines-and-blogs/?extlink=em-openf-SBdaily>

Startup Marketing Ideas

<http://blog.asmartbear.com/startup-marketing-ideas.html>

Startup Marketing Plan Blueprint

<http://offers.hubspot.com/startup-marketing-plan-blueprint>

Startup Marketing takes you on a journey from the fundamentals to various marketing tools and techniques.

<http://hackermonthly.com/startup-marketing.html>

The Hacker's Guide to Getting Press

<http://www.austenallred.com/the-hackers-guide-to-getting-press/>

The Ultimate Guide to Shameless Self-Promotion for Startups

<http://copyhackers.com/2013/06/promotion-for-startups/>

The Ultimate Guide to Startup Marketing

<http://blog.kissmetrics.com/ultimate-guide-startup-marketing/>



What are the best places to get press coverage for a SAAS B2B tool?
<http://www.quora.com/Software-as-a-Service-SaaS/What-are-the-best-places-to-get-press-coverage-for-a-SAAS-B2B-tool?share=1>

What Every Start-up Should Know about PR
<http://www.themuse.com/advice/what-every-startup-should-know-about-pr>

Where To Find Your First 2,000 Beta Signups
<http://blog.frontapp.com/saas-where-to-find-your-first-2000-beta-signups/>

Conversion Rate Optimization:

544 Conversion Rate Optimization Tips (now 741 and counting)
<http://unbounce.com/conversion-rate-optimization/544-conversion-rate-optimization-tips/>

Learn How To Increase Your Conversions From These 5 Consumer Psychology Studies
<http://blog.kissmetrics.com/psychology-into-conversions/>

The 9 Steps to a Better Conversion Rate [Infographic]
<http://www.wordstream.com/blog/ws/2011/12/02/nine-steps-to-better-conversion-rates>

The Definitive FAQ List for Conversion Rate Optimization
<http://www.widerfunnel.com/conversion-rate-optimization/the-faq-list-for-cro>

The Definitive How-To Guide For Conversion Rate Optimization
<http://moz.com/blog/the-definitive-howto-for-conversion-rate-optimization>

Tools and Resources:

Financial models for startups
<http://www.tatami.io/>

Founders' checklist and other tools for developing startups
<http://www.startupality.com/>

Lean startup templates for early stage companies
<http://www.funded.io/>



Matchmaking for entrepreneurs and startups

<http://getgravitate.com/>

Platform to build startups

<http://starterpad.com/>

Startup Law Glossary

<http://startuplawyer.com/startup-law-glossary>

Startup Tools | Steve Blank

<http://steveblank.com/tools-and-blogs-for-entrepreneurs/>

Test and innovate business model canvas

<https://www.leanlaunchlab.com/>

Validate business model - startup blueprint

<http://leanstack.com/>

Subject Tracer™ Information Blogs

Subject Tracer™ Information Blogs created and developed by the Virtual Private Library™ combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer™ Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet's first Subject Tracer™ Information Blogs:

Virtual Private Library™

<http://www.VirtualPrivateLibrary.com/>

Agriculture Resources

<http://www.AgricultureResources.info/>

Artificial Intelligence Resources

<http://www.AIResources.info/>

Astronomy Resources

<http://www.AstronomyResources.info/>

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Auction Resources

<http://www.AuctionResources.info/>

Biological Informatics

<http://www.BiologicalInformatics.info/>

Biotechnology Resources

<http://www.BiotechnologyResources.info/>

Bot Research

<http://www.BotResearch.info/>

Business Intelligence Resources

<http://www.BIResources.info/>

ChatterBots

<http://www.ChatterBots.info/>

Data Mining Resources

<http://www.DataMiningResources.info/>

Deep Web Research

<http://www.DeepWebResearch.info/>

Directory Resources

<http://www.DirectoryResources.info/>

eCommerce Resources

<http://eCommerceResources.info/>

Education and Academic Resources

<http://www.EducationResources.info/>

Elder Resources

<http://www.ElderResources.info/>

Employment Resources

<http://www.EmploymentResources.info/>



Entrepreneurial Resources
<http://www.EntrepreneurialResources.info/>

Fact Checker Directory
<http://www.FactCheckers.us/>

Financial Sources
<http://www.FinancialSources.info/>

Finding People
<http://www.FindingPeople.info/>

Games Resources
<http://www.GamesResources.info/>

Genealogy Resources
<http://www.GenealogyResources.info/>

Grant Resources
<http://www.GrantResources.info/>

Green Files
<http://www.GreenFiles.info/>

Grid, Distributed and Cloud Computing Resources
<http://www.GridResources.info/>

Healthcare Resources
<http://www.HealthcareResources.info/>

Information Futures Markets
<http://www.InformationFuturesMarkets.com/>

Information Quality Resources
<http://www.InformationQualityResources.info/>

International Trade Resources
<http://www.InternationalTradeResources.info/>



Internet Alerts

<http://www.InternetAlerts.info/>

Internet Demographics

<http://www.InternetDemographics.info/>

Internet Experts

<http://www.InternetExperts.info/>

Internet Hoaxes

<http://www.InternetHoaxes.info/>

Intrapreneurial Resources

<http://www.IntrapreneurialResources.info/>

Journalism Resources

<http://www.JournalismResources.info/>

Knowledge Discovery

<http://www.KnowledgeDiscovery.info/>

Military Resources

<http://www.MilitaryResources.info/>

New Economy Analytics, Resources and Alerts

<http://www.NewEconomyAnalytics.com/>

Outsourcing/Offshoring Information and Resources

<http://www.OutsourcingOffshore.us/>

Privacy Resources

<http://www.PrivacyResources.info/>

Reference Resources

<http://www.ReferenceResources.info/>

Research Resources

<http://www.ResearchResources.info/>



RestStress™

<http://www.RestStress.com/>

Script Resources

<http://www.ScriptResources.info/>

ShoppingBots

<http://www.ShoppingBots.info/>

Social Informatics

<http://www.SocialInformatics.info/>

Statistics Resources and Big Data

<http://www.StatisticsResources.info/>

Student Research

<http://www.StudentResearch.info/>

Theology Resources

<http://www.TheologyResources.info/>

Tutorial Resources

<http://www.TutorialResources.info/>

World Wide Web Reference

<http://www.WWWReference.info/>



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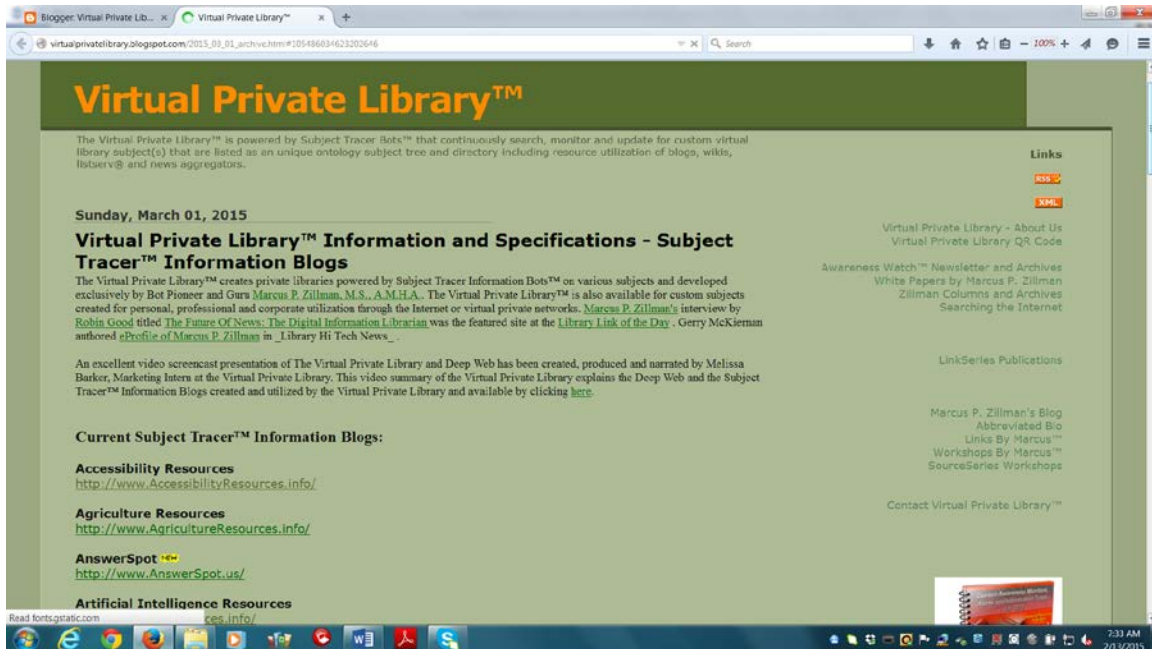


Figure 2: Virtual Private Library™

Author Information: Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created numerous world wide web sites including 54 Subject Tracer™ Information Portals and Blogs; written a number of internet miniguides, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly newsletter Awareness Watch and delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies. Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:

Marcus P. Zillman's Blog
<http://www.zillman.us/>

Marcus P. Zillman Abbreviated Bio
<http://www.zillman.info/>



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White Papers by Marcus P. Zillman
<http://www.WhitePapers.us/>

Internet MiniGuides™
<http://www.InternetMiniguide.com/>

Awareness Watch™ Newsletter
<http://www.AwarenessWatch.com/>

Marcus P. Zillman's Columns
<http://www.ZillmanColumns.com>

LinkSeries Publications
<http://www.LinkSeries.com/>

Links By Marcus™
<http://www.LinksByMarcus.com/>

Workshops By Marcus™
<http://www.WorkshopsByMarcus.com/>

SourceSeries Internet Research Workshops
<http://www.SourceSeries.com/>

Watch Marcus™
<http://www.WatchMarcus.com/>

listen to marcus™
<http://www.ListenToMarcus.com>

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M.S., A.M.H.A.:**

Academic and Scholar Search Engines and Sources
<http://www.ScholarSearchEngines.com/>

Bots, Blogs and News Aggregators
<http://www.BotsBlogs.com/>

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Business Intelligence Online Resources

<http://www.BIOOnlineResources.info/>

Cloud Computing Resources Primer

<http://www.zillman.us/white-papers/grid-distributed-and-cloud-computing-resources-primer/>

Current Awareness Discovery Tools on the Internet

<http://www.zillman.us/white-papers/current-awareness-discovery-tools-on-the-internet/>

Deep Web Research and Discovery Resources 2015 Article - LLRX and Online White Paper

<http://zillman.blogspot.com/2015/01/llrx-deep-web-research-and-discovery.html>

<http://DeepWeb.us/>

eMarketing miniGuide 2015

<http://www.eMarketingMiniGuide.com/>

eReference Library Link Toolkit

<http://www.eReferenceLibrary.com/>

Finding Experts By Using the Internet

<http://www.FindingExperts.info/>

Finding People Resources and Sites

<http://www.FindingPeople.info/>

Healthcare Bots and Subject Directories

<http://www.HealthcareBots.info/>

Knowledge Discovery Resources 2015

<http://www.KDResources.info/>

New Economy Resources 2015

<http://www.NewEconomyResources.com/>

Online Research Browsers

<http://www.zillman.us/white-papers/online-research-browsers/>



Online Research Tools

<http://www.OnlineResearchTools.info/>

Online Social Networking

<http://www.OnlineSocialNetworking.info/>

Searching the Internet

<http://www.SearchingTheInternet.info/>

Using the Internet As a Dynamic Resource Tool for Knowledge Discovery

<http://www.zillman.us/white-papers/using-the-internet-as-a-dynamic-resource-tool-for-knowledge-discovery/>

Web Data Extractors

<http://www.WebDataExtractors.com/>

Web Guide for the New Economy

<http://www.WebGuideNewEconomy.com/>

White Papers By Marcus P. Zillman, M.S., A.M.H.A.

<http://www.WhitePapers.us/>

Internet Tutor by Marcus P. Zillman, M.S., A.M.H.A.

<http://www.InternetTutor.info/>

Visit this site to learn about the availability of Marcus P. Zillman to tutor you or your associate one on one in the privacy of your residence or office on the latest happenings of the Internet including Internet basics to advanced Internet searching using bots and creating your own personal blog.

Internet Speaking by Marcus P. Zillman, M.S., A.M.H.A.

<http://www.InternetSpeaker.net>

Visit this site to learn about Marcus P. Zillman's speaking engagements for your organization meetings and events. View and listen to his previous presentations as well as his weekly television shows.

Internet Consulting by Marcus P. Zillman, M.S., A.M.H.A.

<http://InternetConsultant.BlogSpot.com/>

Visit this site to obtain information about obtaining the consultation services of Marcus P. Zillman for your company including eCommerce audits, utilization of bots, blogs and

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news aggregators or the creation of your own personal virtual private library powered by Subject Tracer™ Information bots!

Current Awareness Monitors, Alerts and Information Traps

<http://www.eCurrentAwareness.com/>

Marcus P. Zillman's latest report Current Awareness Monitors, Alerts and Information Traps for is available for purchase online and for immediate download. This report is a comprehensive listing of the latest resources, sources and sites for current awareness on the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

Market Intelligence Resources

<http://www.MarketIntelligenceResources.com/>

Marcus P. Zillman's just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today's entrepreneur, professional and/or investor.

Entrepreneurial Links 101

<http://www.EntrepreneurialLinks.com/>

Marcus P. Zillman's newly released 231 page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur's bible for finding relevant and competent online resources!

Internet Privacy and Security Resources

<http://www.InternetPrivacySecurity.net/>

Marcus P. Zillman's latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.



Research Resources Online Guide

<http://www.ResearchResourcesOnline.net/>

Marcus P. Zillman's latest [LinkSeries Publication](#) is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer™ Information Blogs.

The Survivor's Manual for The New Economy.

<http://www.NewEconomyManual.com/>

Marcus P. Zillman's latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.



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